



2025 Annual Report

Thursday, October 16, 2025



Table of Contents

Report of the President	03
Mission and Vision Statement	04
Our Service Area	05
2024 Leadership	06
• Board of Directors • 2025 Walk with GRACE Committee Chairs	
2025 Walk with GRACE Event	07
Ambassadors Across History	08
Summary of Walk with GRACE 2025	09
2025 Team Totals	10
Local Cancer Patient Funds	11
2025 Allocations	11
• Local Cancer Patient Funding • Research • Medical Community • Preventative Cancer Education Operational Costs	
Financial Balance Sheet	12
Financial: Profit & Loss	13
Prevention	16
Annual Team Totals Since The Beginning	17
Quotes from Participants & Families	18

REPORT FROM THE PRESIDENT

Twenty-two years of impacting lives and we are “just getting started”. The 2025 Walk with GRACE slogan “Get Up, Get Up, Get Outta Here!” are the words of the infamous Bob Uecker, and they describe our ideal end game . . . eliminate cancer!

The Greater Richland Area Cancer Elimination, LLC, is heavily supported by not only the amazing businesses; but also the individuals/families that live within the nearly 590 square miles of Richland County; plus our neighboring counties and include the townships that touch the borders of Richland County. We provide support to approximately 1,354 square miles with a cumulative population of over 24,500 individuals. I am continually amazed by the unwavering support of the families as well as the businesses and service organizations within our service area that are willing to give a hand-up to their neighbors.

Our total income for 2025 is an incredible \$411,470.31. That is \$97,476.81 more than 2024. Our teams, businesses, individuals, service organizations, etc. in 2025 did an extraordinary job raising funds. I give special thanks to Jones Chevrolet for their partnership in the 2025 Chevy Trax raffle; and to Walsh’s Ace with their auction donations that went above and beyond what was expected.

I want to thank our Teams for being proactive year-round, taking the time to reach out and share the stories of GRACE and making sure everyone is aware of our services. Also, our numerous volunteers work behind the scenes and all our fabulous sponsors. As with every year, a shout out to Phil Nee at WRCO. He gives us time on the Morning Show each month, hosts a full week radio auction, serves as MC and provides music the evening of The Walk. WRCO is a cornerstone of our success. Also, Royal Bank for providing our office space which saves us thousands of dollars a year. I don’t want to begin naming all our major/minor sponsors for fear of missing somebody. However, please know, we appreciate you and we know that we could not do this without each of you.

One of our relatively new GRACE programs, Walk Around the World with GRACE recently caught the attention of the Wisconsin Cancer Collaborative. In September 2025, they presented GRACE with their 2025 Impact Award for our “significant impact on cancer prevention in Wisconsin”. Thank you to the Prevention and Education Committee for their hard work. This event, like WALK with GRACE was sparked by a thought, which became an idea, that went to a plan and became a reality. Concept is straight out of Napoleon Hill’s book “Think and Grow Rich”.

As I said before, “we honor our past and continue to build on that strong foundation they set for us” we must always be vigilant and protect “our Golden Goose which we know as GRACE”. Our Board of Directors has new members, fresh ideas and are working to put some great plans in place that I know will generate great excitement. As we continue to reach out and provide information on who we are and what we do; while the cost of consumable goods and medical costs increase, so does the need for financial support. My goal for the 2025-26 year is \$500,000.

Each day we need to keep positive energy flowing. Cancer is never an invited guest in our life journey; but we honor and support those who had that unwelcomed guest take up residency, Godspeed to each of you; and we will always remember the legacy of those who are no longer with us.

Eileen M Stevens, President

MISSION STATEMENT

Greater Richland Area Cancer Elimination works to fund cancer research, education, and to assist cancer patients.

VISION STATEMENT

To maintain a viable organization to aid the greater Richland Area in the following ways:

Provide services to cancer patients to help fight and cope with the disease.

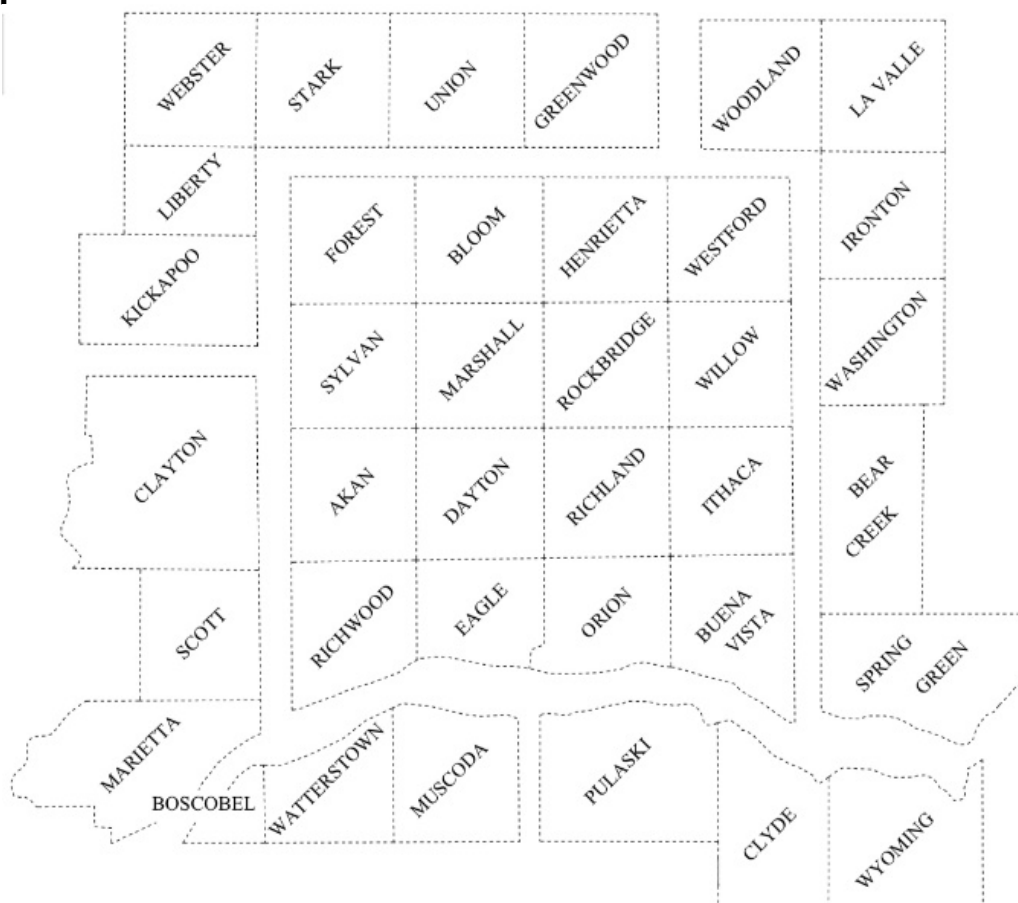
Provide funding for research to someday eliminate cancer totally.

Provide funding to better educate our area about preventative cancer decisions.

Provide funding to the medical community for diagnosis, treatment and services.

OUR SERVICE AREA

Townships We Serve



Richland County, WI

- Townships of
 - Akan
 - Bloom
 - Buena Vista
 - Dayton
 - Eagle
 - Forest
 - Henrietta
 - Ithaca
 - Marshall
 - Orion
 - Richland
 - Richwood
 - Rockbridge
 - Sylvan
 - Westford
 - Willow

Crawford County, WI

- Townships of
 - Clayton
 - Marinetta
 - Scott

Grant County, WI

- Townships of
 - Boscobel
 - Muscoda
 - Watertown

Iowa County, WI

- Townships of
 - Pulaski
 - Clyde
 - Wyoming

Sauk County, WI

- Townships of
 - Bear Creek
 - Ironton
 - LaValle
 - Spring Green
 - Washington
 - Woodland

Vernon County, WI

- Townships of
 - Greenwood
 - Kickapoo
 - Liberty
 - Stark
 - Union
 - Webster

BOARD OF DIRECTORS 2024-2025

OFFICERS

President: Eileen Stevens
Vice President: Allen Kaszubski
Secretary: Leif Carlson
Treasurer: Marge Bisco
Director for Patient Assistance: Joanne Amell

DIRECTORS

Deanna Caspers
Jo Ann Krulatz
Pat Meyers
Torrey Hill

2025 WALK WITH GRACE COMMITTEE & SUB-COMMITTEE CHAIRS

Walk Chairperson – June Nee

Bucket Raffle – Leif Carlson
Calendar Raffle – Rod Reetz and Jo Ann Krulatz
Car Raffle – Peg Kaul, Jo Ann Slaney-Tennant, Eileen Stevens
Entertainment – Stage – WRCO Phil Nee
Entertainment/Children's – Richland Hospital and Clinics
Food – Jennifer Carter
Logistics – Eric Rynes
Luminaries – Linda Kleppe / Chris Powell
Publicity –
Recruitment – Suzanne Fish
Registration – Rob Rynes
Survivorship – Joanne Amell/Rose Birkholz
Silent Auction – Ken Thiede



2025 Theme

“Get Up, Get Up, Get Outta Here!”

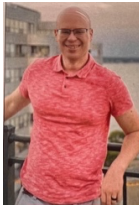
Friday

August 8, 2025

Krouskop Park



WALK WITH GRACE AMBASSADORS ACROSS HISTORY

2004 Darcie Gaffney* Barb Rynes* DeeDee Bayne 2005 Jerry Bower John Richards Marsha Burkhamer Brittany Ewing 2006 Jeff Oler Glen Niemeyer Peter Greenwood Alexis Hines 2007 Chase Hendrickson Arianna Kovars Don Maxwell* Sarah Hibbard 2008 Shari Johnson June Nee Kathy Neckar Dana Peterson 2009 Kevin Gulsrud* Janet Fisher Diane Cox Deb Zorea* 2010 Jody Louis Jim Goodwiler* Viki Campbell Mindy O'Toole 2011 Ann Greenheck* Jane Husnik Tim Thiede Dick Young*	2012 Lee Honer* Melissa Klingaman Leslie Meadows* Barb Persinger* 2013 Della Gander-Longmire* Leslie Jacobson Karen Manning Sue Munger 2014 Jaxon Louis Larry Sebranek Janis Peterson Stacy McCauley Gruber Ingrid Olson 2015 Teri Benning Lance Harris Connie Tracy 2016 Chuck Allbaugh* Carolyn Anderson Joni Peterson Lisa Stafford 2017 Farrah Burkhamer Valerie Mueller Shirley Olson 2018 Germaine Hying Logan Olson Chris Ottesen* Destiny Shannon 2019 Monty Berger Mary Kast* Jennie Marroquin Deb Wassinger	2020 Michelle Goebel* Dottie Behling* Keith Behling 2021 Sharon Panske* Stacy Kleist Phyllis Keller* Ellen Evans 2022 Merlin Leverenz* Sandra Schwartz Dwight Myers Dan Slaney 2023 "In Honor Of" and "In Memory of" All Past Ambassadors 2024 Marge Bensen Jacque De Yager Tara Weitzel 2025 Amy Lins  Toni McCarvel  Seth Paulson  Betsy Wiedenfeld 
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*In Memory Of

Summary of Walk with GRACE 2025

#'s below from the Sept budget report

Total Raised by Teams	\$	300,802.20
Merchandise Income	\$	1,339.00
Misc Raffle	\$	350.00
Luminary Sales	\$	5,120.00
Calendar Raffle*	\$	39,860.00
Car Raffle*	\$	56,460.00
Silent Auction	\$	5,145.00
Bucket Raffle	\$	3,410.00
Food Vendor Donations	\$	2,757.00
WRCO Radio Auction*	\$	24,699.00
TOTAL *	\$	318,923.20

*Calendar/Car raffle & WRCO Auction total is dispersed in team totals.
Only in overall total once



2025 WALK TEAM TOTALS

44 Teams / \$300,802.20

American Do It Center	\$ 1,660.40	Ramada	\$ 603.00
American Red Cross	\$ 2,285.00	RC Intermediate School	\$ 482.35
Angela Rose Studios	\$ 709.00	Richland Area Senior Citizens	\$ 1,000.00
Burkhamer Cancer Busters	\$ 3,785.00	Richland Center Shopping News	\$ 2,216.00
Cazenovia Polar Plunge	\$ 68,878.08	Richland County Bank	\$ 9,290.00
Cell Plus-Richland Center	\$ 220.00	Richland Electric Coop	\$ 1,854.00
Community First Bank	\$ 600.00	Rockwell Automation	\$ 15,012.85
CUREsaders	\$ 28,135.00	Royal Bank	\$ 349.00
Dewey Decimators	\$ 305.00	RSK Transport	\$ 1,415.00
Enforcers (The)	\$ 585.46	Schmitt Woodland Hills	\$ 1,002.16
Faith, Family & Friends	\$ 9,345.00	Schrieber Foods	\$ 4,432.72
Fantastic Stampeders	\$ 2,298.00	St. John's Lutheran Church	\$ 12,941.55
Five Points Church	\$ 3,980.00	Strutting Mutts	\$ 1,352.00
Gas Guzzlers	\$ 2,320.00	Sunshine & Giggles	\$ 1,352.00
Greeley Signs & Graphics	\$ 500.00	Team Booney Tunes	\$ 12,172.00
Hidden Valley Community Church	\$ 512.62	Team Sandy & Tom	\$ 27,345.00
Mighty Ducks	\$ 3,130.00	The Peoples Community Bank	\$ 3,961.46
Muscoda American Legion Aux	\$ 2,474.00	The Richland Hospital & Clinics	\$ 4,279.78
Nascar Fans	\$ 20,497.95	Wal-Mart	\$ 2,728.00
Panske Posse	\$ 1,689.00	WCCU	\$ 870.00
People Community Bank	\$ 3,930.00	WRCO	\$ 28,059.00
Potpourri	\$ 8,058.82	You Are Enough Counseling	\$ 5,373.00

\$300,802.20

Patient Fund

Since its inception, the Local Cancer Patient Fund of Greater Richland Area Cancer Elimination has approved a total of 1,074 applications.

Since Inception	Applications	Since 01/01/2025
810	1 st Request	45
169	2 nd Request	13
59	3 rd Request	4
5	4 th Request	4
31	DENIED	4

Denials are typically due to the individual living outside of our service area at the time of application; or a cancer diagnosis could not be confirmed from a primary care provider.

Payouts for the past year were as follows:

- ❖ First time application up to \$2,750
- ❖ Second time application up to \$2,250
- ❖ Third time application up to \$1,250
- ❖ Fourth time application up to \$500

2025 Allocations

The Board of Directors decided to keep allocation amounts the same as 2024. We also have an application process to open-up and encourage creative ideas to serve our communities and meet needs on research, medical community services and prevention.

Local Cancer Patient Funding - 58%

\$238,652 was put into our fund to assist local cancer patients.

Research - 25%

A total of **\$102,867.58** for research and will be divided as follows:

\$51,433.79 will be given to the UW Medical Foundation in Madison.

\$51,433.79 will be given to Gundersen Lutheran in La Crosse.

Medical Community - 10%

\$41,147.03 allocated to the local medical community.

Preventative Cancer Education – 5%

\$20,573.52 was put into our Preventative Measures and Education Fund for promotion of preventative cancer decisions.

Operating Cost – 2%

\$8,229.40 was put into our Operating Fund.

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Greater Richland Area Cancer Elimination, Inc.

10/13/25

Balance Sheet

Accrual Basis

As of September 1, 2025

	Sep 1, 25
ASSETS	
Current Assets	
Checking/Savings	
Deposit Acct - RCBank #119954	102,867.58
Local Cancer Patient Money	
Ckg-RCB LCPscrip125-652	1,827.72
LCP Chkg - RCBank # 120243	366,964.71
Roy-mat 11-16-2025@3.820%#4393	27,082.12
WCCU mat-4/26/2026@4.14%-0111	42,843.70
WCCU mat 8/15/2026 @3.94% #113	109,373.98
Total Local Cancer Patient Money	548,092.23
Medical Community	
Chg-Royal Bank-Med Com #0375	65,714.92
PCB-mat 2/19/26-3.83% -#636	25,000.00
RCB - mat-11-25-25-3.57% -#706	25,000.00
Total Medical Community	115,714.92
Operating Money	
Chg-Royal Bank -Operating #6498	11,735.46
Roy mat 11-16-2025@3.820%#4382	16,249.27
RoyalBank mat-1-23-26-3.82%#312	11,051.10
Total Operating Money	39,035.83
Preventative Money	
Chg-RoyBnk Prevent MM#6506	11,727.03
Roy-Mat11-16-2025 -3.820%#4371	10,831.84
WCCU mat 11/15/25 @4.52% #110	21,384.62
WCCU mat 8/15/2026 @3.94% #112	43,749.60
Total Preventative Money	87,693.09
Venmo/Pay Pal Checking 128007	150.00
Total Checking/Savings	893,553.65
Other Current Assets	
Scrip Card Inven Purchase	30,700.00
Total Other Current Assets	30,700.00
Total Current Assets	924,253.65
TOTAL ASSETS	924,253.65
LIABILITIES & EQUITY	
Equity	
Retained Earnings	924,453.65
Net Income	-200.00
Total Equity	924,253.65
TOTAL LIABILITIES & EQUITY	924,253.65

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10/13/25
Cash Basis

Greater Richland Area Cancer Elimination, Inc.
Profit & Loss
September 2024 through August 2025

	TOTAL
Ordinary Income/Expense	
Income	
General Donations	56,191.73
general Script Donations	3,834.75
Memorials	24,355.00
Race for GRACE- Income	
R4Grace-Grants & Other Income	3,300.00
R4Grace-Sponsorships	2,800.00
R4Grace - Donations	296.00
R4Grace - Registration	4,135.00
Race for GRACE- Income - Other	13,897.89
Total Race for GRACE- Income	24,428.89
Registration	
Team Registration	9,078.00
Total Registration	9,078.00
Walk With GRACE	
Donations	190,238.65
Food Stand Revenue	2,757.00
Luminaries Contributions	5,120.00
Merchandise Income	1,339.00
Raffle Sales	
Bucket Raffle	3,410.00
Calendar Raffle	39,860.00
Car Raffle	56,460.00
Misc Raffle	350.00
Radio Auction / Big Auction	24,699.00
Raffle Prize Pay Outs	-5,450.00
Silent Auction	5,105.00
Total Raffle Sales	124,434.00
Total Walk With GRACE	323,888.65
Total Income	441,777.02
Cost of Goods Sold	
Event Expense	
Food Expense	1,627.85
Insurance - Event	312.00
Logistics Expense	154.03
Luminary	74.69
Merchandise Expense	919.20
Misc Expense	135.56
Publicity	
Advertising	1,432.61
Total Publicity	1,432.61
Raffle Expense	
Auction Expense	349.07
Raffle Item Purchase	20,000.00
Raffle License Expense	50.00
Raffle Ticket Expense	355.88
Total Raffle Expense	20,754.95
Registration Expense	
Plaques - Trophies	456.70
T-Shirts	4,667.20
Total Registration Expense	5,123.90
Total Event Expense	30,534.79

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Greater Richland Area Cancer Elimination, Inc.

10/13/25

Profit & Loss

Cash Basis

September 2024 through August 2025

	TOTAL
Race for Grace Expenses	
R4Grace - Food & Bev	100.99
R4Grace - Medals and Awards	737.08
R4Grace - Misc Expenses	14,302.71
R4Grace - T-shirts	2,219.00
Total Race for Grace Expenses	17,359.78
Total COGS	47,894.57
Gross Profit	393,882.45
Expense	
Grace Expenses	
Advertising	2,446.07
Audit/Accounting Expense	3,600.00
Bad Debt	0.00
Credit Card Fees	194.32
Filing Fees	79.00
Insurance - Board of Directors	841.00
Mail Box Rental	84.00
Membership Dues	55.00
Misc. Office Expense	2,874.22
Office Supplies - Copier Expens	1,630.05
Postage	929.12
Telephone	2,262.91
Total Grace Expenses	14,995.69
Local Cancer Patient Expense	
Cancer Patient Expense	
Fuel (Heat)	3,286.56
Funeral Expenses	2,753.04
Gas	34,768.06
Groceries	34,200.00
Health Insurance	1,209.46
House Payment	683.80
House Repairs	2,650.00
House Utilities	4,590.45
Medical Expenses	29,729.50
Misc Patient Expense	14,570.74
rent	2,686.00
telephone	887.31
Transportation	260.00
utilities	3,301.45
Vehicle Expense	3,271.04
Total Cancer Patient Expense	138,847.41
Total Local Cancer Patient Expense	138,847.41
Medical Community Expense	40,251.00
Research Donations	78,498.38
Total Expense	272,592.48
Net Ordinary Income	121,289.97
Other Income/Expense	
Other Income	
Interest Income	17,588.69
Total Other Income	17,588.69



5:13 PM

Greater Richland Area Cancer Elimination, Inc.
Profit & Loss

10/13/25

Cash Basis

September 2024 through August 2025

	TOTAL
Other Expense	
Bank Service Charge	0.83
Total Other Expense	0.83
Net Other Income	17,587.86
Net Income	138,877.83

PREVENTION

- Purchased sunscreen packets for use at parades.
- Monthly appearances on the WRCO Morning Show to highlight cancers and ways to reduce cancer risk.
- Thirty people participated in monthly potluck dinners from January through July to discuss cancer prevention and enjoy delicious Mediterranean Diet foods.



- The Walk Around the World with GRACE finished its third year. Just over three hundred participants walked more than 25,000 combined miles to increase exercise and reduce cancer risk.
- The Walk around the World with GRACE received the Impact Award from the Wisconsin Cancer Collaborative in September.
- In 2025 our participants walked a total of 25,000 miles, giving us a 3-year total of over 40,000 hours of exercise in our effort to reduce cancer



2025 RACE WITH GRACE – 2nd Annual

Our second annual Race for GRACE event on May 17th was a big success. We had the 1/4 mile kids race, 5K run/walk, 10K run and the 1-mile run/walk with the special firefighter's challenge. The firefighters challenge had 10 teams with a total of 49 participants wearing their heavy gear.



Last year all the firefighters crossed the finish line together. This year they competed against each other, and the Hixton Hotshots took first place.

We created the Race for GRACE to encourage people to become more active and to raise funds for GRACE.



We thank each of our 232 participants that came to walk or run. We hope you continue your fitness journey and join us again next year for the third annual Race for GRACE on May 9, 2026.



Annual Totals

Annual Report	TOTAL	WALK Teams	Theme	Luminaries Sold	Survivors Participating
2004	\$137,212.69	49	Pioneering for a Cure	1,301	
2005	\$152,988.48	58	Community Block Party	1,402	123
2006	\$197,197.06	66	Casino Night Beating The Odds	1,558	127
2007	\$198,486.11	62	Race for a Cure	1,687	124
2008	\$208,688.58	54	Vote for a Cure No Debate . . . Eliminate	1,567	119
2009	\$207,269.32	51	A Million Reasons to HOPE	1,601	111
2010	\$201,029.62	46	Aloha Life A Taste of GRACE	1,541	89
2011	\$222,317.86	44	There's No Place Like Hope	1,615	102
2012	\$245,292.67	38	Finding A Cure An Olympic Feat	1,470	97
2013	\$254,322.52	37	Carnival of Caring	1,393	96
2014	\$279,115.63	39	Bon Voyage!	1,251	102
2015	\$274,884.73	35	Our Field of Dreams Striking Out Cancer	1,309	100
2016	\$296,604.88	36	It's Open Season on Cancer Let's Bag A Cure	1,267	97
2017	\$290,902.29	33	Friends Don't Let Friends Fight Cancer Alone	1,112	97
2018	\$276,405.71	27	A Blast from the Past 15 Year Reunion	1,055	89
2019	\$262,156.59	34	<no slogan>	1,188	
2020	\$209,431.54	34	Stronger Together	829	59
2021	\$159,362.05	31	Get Back On Track to Fight Cancer	969	93
2022	\$232,415.90	28	Outbid Cancer	969	70
2023	\$375,047.66	32	20 Years of Tears & Cheers Driving out Cancer	1,099	85
2024	\$313,993.50	38	Making Strides for a Cure	1,064	80
2025	\$411,470.31	44	Get Up, Get Up, Get Outta Here!	1,024	80

Quotes from our Participants and Families

Thank you again
GRACE. Cancer
is tough, but
having people in
your corner is so
uplifting.

~Mary

Thanks to the support of GRACE . . .
cancer diagnosis seemed, in my
mind, to be the end. Now as my hair
is starting to sprout, I am grateful
for the support that helped reduce
some stress in the process
~ Julie

Your support continues to be needed
and appreciated. The impact makes the
difference between despair and hope

~ Kevin

Please know that your
kindness and
generosity do not go
unnoticed. The "Greater
Richland Area" is so
very fortunate to have
such a fantastic
organization.

~Kimberlie

When the BAD news is CANCER
The GOOD news is GRACE

~ Ron Fruit

